

STRATEGIC  
PRIORITY

**1**

## PREPARE AND RESPOND

Strengthen Australia's capability to detect and respond to emergency animal disease incidents.

### FOCUS AREAS

- 1.1 Maintain the integrity of the Emergency Animals Disease Response Agreement (EADRA) and assist signatories in understanding and meeting their obligations.
- 1.2 Maintain Australian Veterinary Emergency Plan (AUSVETPLAN) as a nationally endorsed and contemporary suite of documents to inform decisions in an emergency animal disease response.
- 1.3 Strengthen national response capability through training, activities and professional development.
- 1.4 Facilitate collaboration and provide expertise and guidance to support rapid, effective and efficient responses to emergency animal disease incidents.
- 1.5 Support market access to maintain Australia's trusted-to-trade reputation.
- 1.6 Improve and optimise surveillance tools and national reporting systems.
- 1.7 Identify disease threats that may impact the national biosecurity system and help deliver effective solutions.
- 1.8 Interpret, identify and devise options to improve emergency animal disease responses.

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**2**

## PREVENT

Mitigate the risks and impacts of disease to maintain animal health and product integrity.

### FOCUS AREAS

- 2.1 Raise awareness and support the implementation of biosecurity and traceability programs to reduce the prevalence and spread of animal diseases.
- 2.2 Utilise technology to strengthen on-farm biosecurity measures by improving monitoring and data collection.
- 2.3 Use innovative data analysis and risk management practices to inform biosecurity programs.
- 2.4 Ensure technical information produced by AHA, is contextualised to the user and readily accessible to aid on-farm biosecurity planning.
- 2.5 Support our partners in sharing biosecurity extension, education and training activities to drive adoption of best practice.
- 2.6 Work with members to support industry verification schemes and quality assurance programs that include biosecurity measures.

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## PARTNER

Facilitate collaborative approaches to improve animal health and biosecurity outcomes.

### FOCUS AREAS

- 3.1 Lead with clarity and direction, identifying threats and opportunities that may impact the livestock sector.
- 3.2 Develop strong positive working relationships with our members and between our members.
- 3.3 Facilitate solutions through strategic partnerships to benefit members and improve whole-of-system outcomes.
- 3.4 Provide a trusted platform for the collation, analysis, reporting and appropriate sharing of animal health data.
- 3.5 Work cooperatively with governments, industry and welfare organisations to add value to national animal welfare initiatives.
- 3.6 Use AHA's expertise to influence national biosecurity policy.
- 3.7 Embrace a One Health approach, recognising the connection of human, animal and environmental health in fostering a resilient agriculture sector.

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**4**

## PERFORM

Drive AHA's overall effectiveness through robust governance and optimised business processes.

### FOCUS AREAS

- 4.1 Manage the company effectively, using best practice systems to deliver value to members and ongoing business efficiencies.
- 4.2 Enable efficient governance, transparency, accountability and responsible management of resources to improve productivity.
- 4.3 Use systems effectively to enhance programs and leverage data-driven insights.
- 4.4 Monitor progress to foster a culture of accountability and continual improvement.
- 4.5 Aim to continually improve our organisation's capability, capacity and culture.